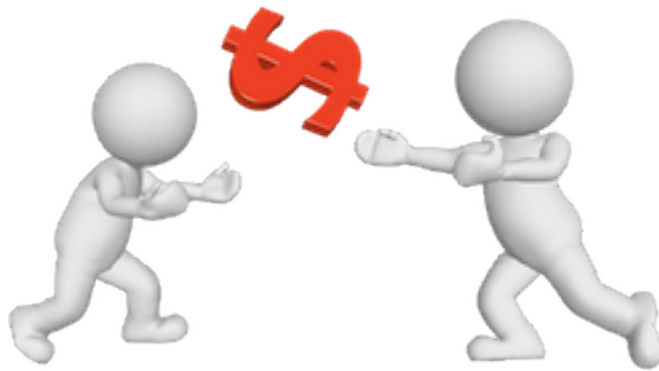


WSO Setup Guide

How To Easily Set Up A Warrior Special Offer
And A WSOPro Listing



by Ed Akehurst, Martha Mayo and Ed Mercer

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NOTE: You may freely distribute this guide, but if you received this guide with another product, it is only this guide that may be distributed, not any portion of the other product, unless specific rights are granted.

WARNING: WSOPro advises that the WSOPro listing be created prior to creating the WSO thread. We do it in reverse order and that is the way this guide is laid out.

However you may simply follow the instructions from the “Setting Up WSOPro” section prior to following the instructions in the “Posting Your WSO” section to do it in the manner recommended by WSOPro.

Creating Your Account

In order to post a WSO, you must be a member of the Warrior Forum. No worries, it's free, so if you're not already a member, simply go to the [Warrior Forum](#). You'll see their logo in the upper left-hand corner once you're there:



Click the link where it says to "register". Scroll down the page to a section that looks like this:

Welcome to the WarriorForum - Internet Marketing Forums.

If this is your first visit, be sure to check out the [FAQ](#) by clicking the link above. You may have to [register](#) before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

You must read and agree to the forum rules. Click the check box showing you agree, then click "Register":

Forum Rules

In order to proceed, you must agree with the following rules:

Forum Rules

Registration to this forum is free! We do insist that you abide by the rules and policies detailed below. If you agree to the terms, please check the 'I agree' checkbox and press the 'Register' button below. If you would like to cancel the registration, click [here](#) to return to the forums index.

Warrior Forum Terms of Use and Privacy Policy

Welcome to the Warrior Forum. Please review and accept these Terms of Use to access and participate in the forum.

To become a member of the Warrior Forum service you must read and accept all of the terms and conditions of this agreement. If you do not agree to be bound by the terms after you read this Agreement, you may not use the Warrior Forum service. Each time you access any part of the


I have read, and agree to abide by the WarriorForum - Internet Marketing Forums rules.


Register

Next you need to fill in your desired username, email address (enter this twice) and the password you want (enter this twice also). You then need to fill in the image verification and answer the random question. That will always be a simple task. In the example given you would need to enter “niar”, which is rain spelled backwards:

In order to be able to post messages on the WarriorForum - Internet Marketing Forum register.

Please enter your desired user name, your email address and other required details


User Name: 

Password 

Please enter a password for your user account. Note that passwords are case-sensitive.

Password:

Confirm Password:

Email Address 

Please enter a valid email address for yourself.

Email Address:

Confirm Email Address:

Image Verification



Random Question

Please spell rain backwards

You want to fill in a referrer, if you have one. This box is optional. Next, select your appropriate time zone and then go down and check whether you want to receive e-mail from the administrators or other members. Once you've finished all that, click the “Complete Registration” button:

Referrer
If you were referred to this site by an existing member of WarriorForum - Internet Marketing Forums, enter their username here.
Referrer:

Time Zone
All timestamps displayed on the forums can be automatically corrected to show the correct time for your location in the world. Simply select the appropriate time zone from the list below.
Time Zone:
In addition, you may set the appropriate option to allow for daylight savings time in your part of the world.
DST Correction Option:

Receive Email
From time to time, the administrators may want to send you email notices.
If you do not want to receive these notices, disable this option.
 Receive Email from Administrators
You can allow other members to send you email messages.
 Receive Email from Other Members

Once you confirm registration in your email, you can log in. Go to WarriorForum.com and if you are not logged in, you will see the log in boxes near the top right hand side of the page:


User Name	<input type="text" value="User Name"/>	<input type="checkbox"/> Remember Me?
Password	<input type="password"/>	<input type="button" value="Log in"/>
<input type="button" value="Calendar"/>		<input type="button" value="Help Desk"/>

Congratulations, you are now a member of the Warrior Forum!

Before you can post your WSO, you need to be a member of the War Room. This is a subscription within the Warrior Forum. The subscription lasts for 20 years and costs a flat fee of \$39.

There are several advantages to being a member of the War Room. For one, it allows you access to an additional section of the Warrior Forum:




Private Forums

 **The "War Room" - Private Discussions** (64 Viewing)
Sub-Forums:  My Ideas, Strategies & Plans

Within that section, there are several sub-forums of great value, such as the one wherein members will post free items to share with other members. Some of the items in there may not fit your business model, but others are wonderful gems for you to discover.

Also, it is required that you be a member of the War Room in order to post a WSO. So, prior to posting your WSO, you will need to join the War Room. Login to the Warrior Forum, go to the "Payments" page, which is found at WarriorForum.com/payments.php, and select your subscription using the down arrows by the "Order" button:


Available Subscriptions

<p>War Room Subscription</p> <p>War Room Subscription Full Warrior Member Plus Access To The War Room. This Is A One Time Fee Only, Not Recurring.</p>	<p>Cost: <input type="text" value="-----"/>  Order</p>
<p>Add Image To Your Signature</p> <p>Add Image To Your Signature An image in your signature is a powerful eye catcher. The fee is \$60 a year which works out to only \$5 a month. Once subscribed you will be able to immediately add an image to your signature. Quick How-To Video.</p>	<p>Cost: <input type="text" value="-----"/>  Order</p>
<p>Article Forum Subscription</p> <p>Article Forum Subscription Get MAJOR advantages with the ability to post articles on The Warrior Forum. A full years access to post all the articles you can write.</p>	<p>Cost: <input type="text" value="-----"/>  Order</p>

Validity periods marked * indicate that purchasing this subscription is recurring, this means after the period is complete it will automatically be renewed.

Posting Your WSO

Posting your Warrior Special Offers thread is as easy as posting to any other thread. Once you are logged in, you will be on a page which shows the different major categories of sub-forums and topics. You want to go to the one called “Warrior Special Offers”:

	Warrior Special Offers Forum (2944 Viewing) This section is for making Warrior members a Special Offer. A Special Offer means making Warriors a deal like no others get. Usually that comes in the form of a much lower price. No junk offers will be approved here.
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Once there, you simply need to start a new thread by clicking the “New Thread” button:

WarriorForum - Internet Marketing Forums	
Warrior Special Offers Forum	
User CP ▼	Blogs ▼
FAQ	Com
NEW THREAD	
Threads in Forum : Warrior Special Off	
	Thread / Thread Starter
	Sticky: WSO Rules - Please Read !! admin

When you get to the “Post New Thread” screen, you need to enter the title of your WSO and then in the text box create your sales copy. You can use the buttons along the top to create highlighted text, such as making the text bold, a different size, a different color, etc. Play around with it until you get comfortable with the editor or use our [automagic solution found here](#).

It is entirely possible for you to get logged out of the Warrior Forum occasionally, especially if you’re there for a long time. It is highly recommended that every few minutes, highlight everything in the text

box, copy it, and paste it into a text editor on your computer, so that if something should happen, you still have a copy of it. The editor looks like this:

Post New Thread

Title:

Message:

It is very important that you do not click “Submit” until you’re completely ready. If you need to see what the thread looks like first, you can click the “Preview Post” button:



When you click that button, you’ll be able to see a preview of what you’ve entered so far. If you scroll further down you will see another editor with all of your information. You can edit it and tweak it until you’re satisfied with the results. You may add up to 5 tags, which are similar to keywords, to better index your thread so Warriors can find your WSO easily. This can be seen in the picture below. Once you are completely satisfied with how your WSO sales copy looks, then (and only then!) do you want to click the “Submit New Thread” button:

Tags

Separate tags using a comma.

You may add 5 tag(s) to this thread.

Submit New Thread

Once you have submitted your thread, it will be manually reviewed by one of the moderators. This process could take as little as 15 minutes or as long as a day or two. You just have to be patient. You will get a Private Message in the Warrior Forum as soon as it's been approved:

Your thread was approved to be published. It will be published automatically once payment is complete.

To pay go [here](#)

Best Regards

[WarriorForum - Internet Marketing Forums](#)

At that point, you simply need to pay for it. Click the "To pay go here" link in the PM, which will take you to a page with three payment options:

Pay For Thread

You should pay 40 USD to publish **\$1500+ in one week! You can do it!**

[Pay Via PayPal](#) [Pay Via 2Checkout](#) [Pay Via Authorize.NET](#)

Choose your option, pay your 40 bucks, and you will be immediately live! If you need some more time to prepare for the launch, such as to get affiliates ready, or make a prelaunch announcement or for any other reason, then do not click this pay button yet. Remember, the moment you do, your thread will be live!

Congratulations, you are now selling your product on the Warrior Forum!

Setting Up WSOPro

If you wish to use WSOPro to sell or deliver your product, you need to get signed up with WarriorPlus and pay an additional fee of \$19. You do not have to use WSOPro, but it is recommended for several reasons: (1) there are many affiliates within that program that would be willing to promote your product for you if you choose a good commission level and if it's a quality product; (2) if you just want to deliver a small zip file, it can take care of your delivery for you; (3) it offers many statistics, giving you a better analysis of the campaign you're running; (4) it can handle those affiliate commissions within the WSOPro system as well as any refunds.

We are not sure, unless we were running a free WSO, that we would ever run one without using WSOPro or some similar affiliate platform.

If you want to be an affiliate through WSOPro and market other people's products, there is a fee for that. That is outside the scope of this report, but once inside WSOPro, you will be able to see how to subscribe and become an affiliate.

To market through WSOPro, you simply need to become a member. Go to WarriorPlus.com to register. Click the "Register" link in the upper right-hand corner (that's also where you'll find the sign in link to login after you become a member):



Once there, you will have to fill out a short form to create your account. You will need to put your Warrior Username in the top box. **NOTE: This username must match your Warrior Username.** You then need to create a password and enter it twice. This can be, but does not have to be, the same as your Warrior Forum password. For security purposes it is better if it is not. Then select your country and Zip Code (if applicable) and click "Create Account":

CREATE AN ACCOUNT

***Warrior** Username:
(Your username MUST be the same as the one you use on the Warrior Forum. If you use another name, it will not work.)

*Create a Password:

*Re-enter Password:

Email Address:

Optional Info
(just to get an idea where our users come from)

Country:

Postal Code (if appl):

Already registered? [Sign-in](#)

Follow the instructions after you click “Create Account”. You will be sent a Private Message to your Warrior Forum account and will be given a code to enter. Once you follow all the instructions, you can come back to WarriorPlus and sign in on the main page:



You will then be taken to a login screen, where you can enter your username and password and click the “Login” button:

Warrior+Plus

P L E A S E L O G I N

Username:

Password:

Keep me logged in on this computer

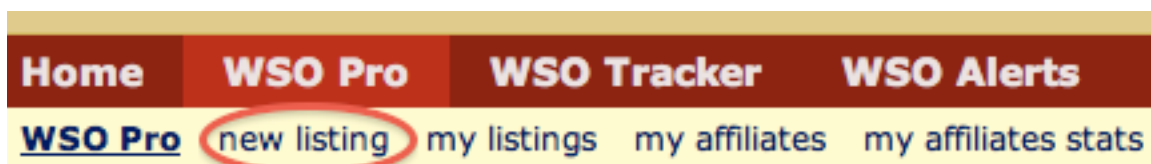
Forgot Your Password? [Click here](#)

New to this site?
[Click here to Create an Account](#)

Once you are logged in, click the “WSOPro” button:

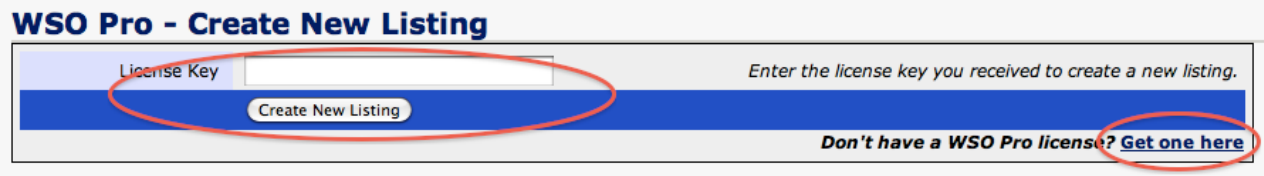


A new row will show up below that, and you want to hit the button called “new listing”:



Note: You will need to have an additional license in order to post using WSOPro. These licenses are \$19 per listing. If you don't have one, there's a button on the lower right-hand corner of the license entry window where

you can click “Get one here” to get a license. If you already have a License Key, simply enter that key in the appropriate box:



WSO Pro - Create New Listing

License Key Enter the license key you received to create a new listing.

Don't have a WSO Pro license? [Get one here](#)

Once you have entered your License Key and clicked “Create New Listing,” you will be taken to the listing editor. There are detailed instructions to the right of each box.

You can choose whether it’s a “buy now” (one time fee) or a subscription. You will enter the sales price. If you are using a “dime sale” (incrementally increasing pricing structure), the Sales Price is the starting price for the dime sale.

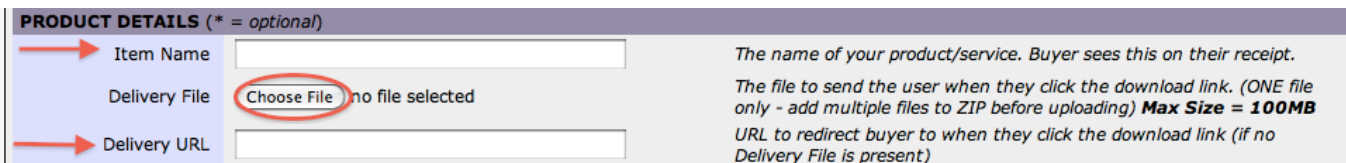
WSO Pro Listing Editor



Sale Type Select “Buy Now” for a one-time sale, and “Subscribe” for recurring payment

Sale Price The selling price of this item (or the start price if this is a dimesale-style listing).

Enter the Item Name as you would like it to appear on their PayPal receipt. If you’re letting WSOPro do your delivery as a file, click “choose file” and upload it (must be smaller than 100 MB and may only be one file, such as a .zip file), or you can deliver it through your own website, in which case you can enter a delivery URL into that box.



PRODUCT DETAILS (* = optional)

Item Name The name of your product/service. Buyer sees this on their receipt.

Delivery File no file selected The file to send the user when they click the download link. (ONE file only - add multiple files to ZIP before uploading) **Max Size = 100MB**

Delivery URL URL to redirect buyer to when they click the download link (if no Delivery File is present)

Enter your PayPal e-mail where you receive payments, and a support e-mail in case there’s a problem.



Payment Email Your Paypal email address for this sale.

Support Email The email address given to buyers to contact you for support.

If you're offering a refund over a specific period of time, enter the number of days here. You are ultimately responsible for all refunds, even if an affiliate was paid, so pay attention and be careful approving affiliates.

Refund Period <input type="text"/> days	<i>The length of time (in days) from purchase that you offer refunds. Enter "0" for no refunds. For affiliate sales, affiliates will only be responsible for refunds in the first 60 days. After that, the seller must return the full refund amount, regardless of who was paid. For this reason we recommend refund periods of 60 days or less.</i>
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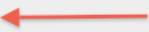



You can enter keywords if you choose. The Status will be automatically set to "active" when first starting, but you can use the Status line to close your WSO at a later date. The box called "WSO Post" is where you can associate this WSOPro listing with a specific WSO thread. If you have not made the payment for your thread (you shouldn't until after all these steps are complete) you will not see that thread here. Once your thread goes live you may come back and select which thread to associate this listing with.

Once you make payment, your thread goes live immediately. The first thing you need to do, once you verify the thread is showing up, is to come back into your WSOPro listing and associate it with that thread so that your buy buttons can become active immediately. If you've ever been on a thread when it's live or seen comments from people that say, "The buttons aren't working," that's because the WSO author hasn't come back to WSOPro and associated with that thread yet.

Keywords*	<input type="text"/>	<i>(optional) Enter up to 3 keywords/phrases (separated by a comma) that help describe your product, containing only numbers, letters, and spaces. [ie. if you were selling a Wordpress plugin for SEO, you might enter "wordpress,plugin,seo" (without the quotes)]</i>
Status	Active	<i>The status of this listing.</i>
WSO Post	-- SELECT YOUR WSO (or Auto-Detect if not yet approved) --	

The bottom portion of the listing editor contains advanced options. You can enter a maximum quantity of sales that you are going to allow and a maximum price to which the dime sale can increase. If you are not doing a dime sale, or do not want a limit on how many will be sold, you can leave these lines blank.

If you are doing a dime sale, you can also list what the price increment will be and how many sales need to occur between each increase. These also can be left blank if you are not using the dime sale model.

ADVANCED OPTIONS (* = optional)		
Quantity*	<input type="text"/> 	<i>If you want to limit the number of sales, enter a quantity.</i>
Max Price*	<input type="text"/> 	<i>The max price for your item (dimesale-style listings only).</i>
Price Increment*	<input type="text"/> 	<i>The amount to increase price by (dimesale-style listings only).</i>
Increment Every...*	<input type="text"/> sales 	<i>How often to increase the price (dimesale-style listings only).</i>

The IPN Forwarding URL and the Key Generation URL are for advanced users and are outside the scope of this guide. These are used when integrating with other systems (such as [WP File Lock](#)) and those systems will have clear instructions on what to put there. If you are not integrating this with another system, just leave these blank.

IPN Forwarding URL*	<input type="text"/> 	<i>URL to forward Paypal IPN request to (advanced users only)</i>
Key Generation URL*	<input type="text"/> 	<i>Need to generate a special key or code for your product? Enter the URL of your key generation script and WSO Pro will send its output to the user (advanced users only)</i>

If you have an autoresponder, you may enter that information next. If you're using a program such as WP File Lock to capture e-mail addresses and handle your autoresponder connections, you would leave this as N/A. If you select an autoresponder from the list, additional options unique to that autoresponder will appear. Check with your autoresponder company if you have questions on how to fill in the additional information.

AUTORESPONDER INTEGRATION (* = optional)		
Autoresponder Service	<input type="text" value="N/A"/> 	<i>If you want to integrate with your autoresponder, select the service you use.</i>

If you will be paying affiliates, choose what percentage they will be paid. You can give your affiliates specific instructions in the text box below that. Leave blank if you do not want to have affiliates. (see diagram on next page)

AFFILIATE PROGRAM (BETA) (* = optional)	
Default Commission	<input type="text" value="No Affiliate Program"/>
Affiliate Info*	<input type="text"/>

Select the default percentage of sales you want to payout to affiliates (50% or more HIGHLY recommended) - affiliates will be able to see this and request to promote your WSO. ALL affiliates MUST be APPROVED by you before they will be allowed to promote. Or, you can select "No Affiliate Program" if you don't want to participate.

(optional) Text that will be displayed to affiliates interested in promoting your offer. Limit to 256 characters or less.

You may check whether you want to JV with WarriorPlus and offer them 50% or the commission percentage you have chosen. This is entirely up to you.

WSO OF THE DAY	
JV w/ WarriorPlus <input checked="" type="checkbox"/>	Allow WarriorPlus to promote your WSO for 50% commission (or 'default commission' above, if higher) and become eligible for "WSO of the Day". Commission payout is handled automatically.
<input type="button" value="Update Listing"/>	

Once all that is completed, you may click "Update Listing".

Once you've done that, you can go to the top of the listing editor to copy your pay button code and your scarcity code which shows how many sales are left at that price. If you have not yet created your thread, you can put these buttons in during the creation of your thread. If you've already created your thread, you have to come back and place these codes where you want your pay buttons and scarcity buttons to appear in your sales copy. The codes will look like this and may be cut and pasted:

Button Code (required) [preview]

[URL="http://www.warriorplus.com/buywso/xl7820"][IMG]http://

SubId [clear]

[to use subid tracking, enter SubId and

Scarcity-in-a-Box Code [preview]

[IMG]http://www.warriorplus.com/buy/qtyleft_4991.png[/IMG]

Inside WSOPro, there are many functions where you can track your sales, track your affiliates, track your comments and other statistics. All of that is outside the scope of this guide. Simply play around with it and have fun!

If you require any assistance, please contact us.

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