

MINING WSO GOLD

WSO LAUNCH CHEAT SHEET

Refer to the product videos and documentation for details of each step.

PREPARATION:

- 1) Product Creation (not included in this product, but you may refer to the Bonus).
- 2) Join WarriorPlus.
- 3) Become Silver Member.

PRE-LAUNCH:

- 1) Add Product and OTO (if any) to WarriorPlus - can use main domain page and edit later.
- 2) Create affiliate page, promote beginning 5 days prior to launch, set and stick to an exact launch time.
- 3) Create Sales Page in Test Forum - can be a draft initially and tweaked in Test Forum after submission to WSO thread and changes can be copied to WSO thread after it goes live.

- 4) Submit Sales Page to WSO Thread at least 72 hours in advance of launch time.
- 5) Complete the website: Homepage, Affiliate Page, Download Page for main product, and if needed, OTO Sales Page with a link to Download Page for main product and OTO Download Page.
- 6) Throughout the pre-launch phase: tweak sales page, approve or deny affiliates, and promote affiliate page.
- 7) Send review or sample copy as well as any swipe copy to affiliates the day before launch.

LAUNCH:

- 1) Prepare your organizational browser window, having one tab each for: WarriorPlus product page, WarriorPlus OTO page, My Affiliates page, Warrior Forum private messages page (this will be where you click to pay), e-mail account where support requests will come through, and Autoresponder.
- 2) Pay for WSO thread.
- 3) Once live, add FAQ in Testimonials post, cut and paste final sales page BB Code into thread, if buy buttons do not automatically go live then manually connect them, send a message to your list letting them know it's live and send a message to your affiliates letting them know to "Go, go, go!".
- 4) Notify others you have been in contact with during the pre-launch phase, i.e. forums, Skype chats, Mastermind Groups, friends, family, etc. that you are live.

POST-LAUNCH:

- 1) Keep an eye on the Warrior Forum thread for customer support and feedback. Be sure to reply to every comment appropriately. Stay polite and positive!
- 2) Keep track of new affiliates who are requesting approval.
- 3) Watch your e-mail for support issues.
- 4) Be prepared to hang in there for quite a few hours because it can get quite crazy!
- 5) Thoroughly enjoy the process and seeing the fruits of your labor being picked up by others!